



SEADMA News Nr. 01/2007, 07 February 2007

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Dear Friends and Supporters of SEADMA,

last year, we successfully launched the South East Asia Drymix Mortar Association SEADMA, and we also discussed several events and actions for this year. With our growing activities, planning has become extremely difficult, so I am reviving the idea of a members newsletter exclusively for SEADMA. Please review the content carefully, many of the items may be of interest for you.

Our events deserve a special attention by all of you, please do commit to supporting those at an early stage. I will try to apply deadlines and soon will come up with a schedule of the sponsoring options for your review. Your generous support is needed and will be properly acknowledged for items 6 and 7.

This newsletter is also available for download under:
http://www.SEADMA.org/SEADMA_news070202.pdf

Sincerely

Ferdinand Leopolder
Secretary, SEADMA

1. SEADMA Membership Fees, other Organisational Matters

During its meeting last November, the SEADMA Executive Committee has decided to set the membership and partnership fees for 2007 to 1.500 Euro. This is an annual fee due in the beginning of the year, invoices have been sent out already. Urgent notice to all members: please strictly observe the banking information and deposit instructions given on this invoice, otherwise payments can be refused by HSBC Singapore or Deutsche Bank Munich..

It is being proposed, that each member submits a written statement about its involvement in the drymix mortar industry, including its expectations from SEADMA.

In our EC meeting in KL on 23. Jan 2007, we decided to allow for a rebate to encourage distributors to join SEADMA as a member; discount: 600 Euro, so the fee for them is being lowered to 900 Euro for 2007, special distributor applications can be obtained from SEADMA..

2. TPI and Eurosia Join SEADMA as Members

South East Asia Drymix Mortar Association SEADMA; Singapore Society Nr. 2089/2006

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TPI Polene, one of Thailand's (and the region's) largest manufacturers of drymix mortars, has decided to become member of SEADMA. Also, Euroasia Trading, Bangkok, is joining SEADMA as a partner. We warmly welcome the new members and thank them for their commitment.

3. SEADMA Presents Drymix Mortar Technology to CIDB/Malaysia

Upon invitation by Datuk Ir. Hamzah Hasan, Chief Executive of the Construction Industry Development Board of Malaysia (CIDB), Ferdinand Leopolder, S. Tim Tan and Sherlyn Lau had a chance to present elementary facts about drymix mortar technology to a select group of engineers at CIDB in KL. The meeting took place on 23. Jan 2007, and further consultations with with the Construction Technology Development Division have been agreed upon.

4. SEADMA Dinner in Kuala Lumpur in January

Our casual SEADMA dinner was held in Kuala Lumpur at Sunway Lagoon Resort Hotel's West Lake Garden Chinese Restaurant. 17 persons enjoyed wonderful food and good conversations amongst friends. The sponsors, Wacker, Rockwood and Doubrava paid the bill, thank you!

5. SEADMA Technical Committee Meeting in Singapore 01 March 2007

The SEADMA Technical Committee (TC) will hold its first meeting in 2007 on Thursday 01 March in the morning, main topic is the Skim Coat Regulation and the proposals for CTA according to a modified DIN/EN 12002, 12004. Also, we will discuss a draft from MEDMA about certification and control mechanisms. The location will be published later. Please volunteer for participation by e-mail to FL (info@drymix.info). The meeting is lead by our Technical Chairman Dr. Tiong Huan Wee. He and I will approach candidates we would like to join, during the next weeks.

6. Call for Lectures/Sponsoring for 2nd SEADMA Conference on 26 November 2007 in Dubai and SEADMA/MEDMA Technical Bulletin 02

SEADMA's 2nd conference will take place on 18 October 2007 in Bangkok as a full-day conference, very likely at Swissotel Le Concorde. We will have reserved rooms there too, so delegates from abroad could stay there at reasonable rates from 17 Oct until 19 Oct. Please indicate your interest early, the programme is being put together until end-March 2007. Please also be generous, when it comes to supporting this event and the dinner financially. It is SEADMA's intention to fully finance this event from your sponsoring activities and you will get your fair advertising value for it, too.

7. SEADMA Micro Conference in Hanoi, 22 November 2007 in Cooperation with MMI

Several members have approached FL to investigate the possibility of holding a SEADMA micro conference about drymix mortars in Hanoi, Vietnam during Con-Build Vietnam 2007 show (20.-23. Nov 2007). The idea is to have an afternoon event taking place on the fairgrounds, with 4 to 6 technical lectures about drymix mortar and equipment for installation and production. I have talked to the organizers at MMI (Munich Trade Fairs International) and they showed strong interest to have our event taking place during their fair. All partners should indicate their interest to FL at this point in time.

8. Heike Hollwedel Handles SEADMA/MEDMA Office from 01 March 2007

SEADMA is happy to announce that we found help for the office work in Munich, Germany. Heike Hollwedel has signed on as part-time help and will be responsible for the administration and accounting at SEADMA and MEDMA. Heike has studied sociology and is mother of 2 kids. She also has a strong background in event organisation, so eventually, she will also assist in organizing

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our conferences and documentations.

Sincerely

Ferdinand Leopolder